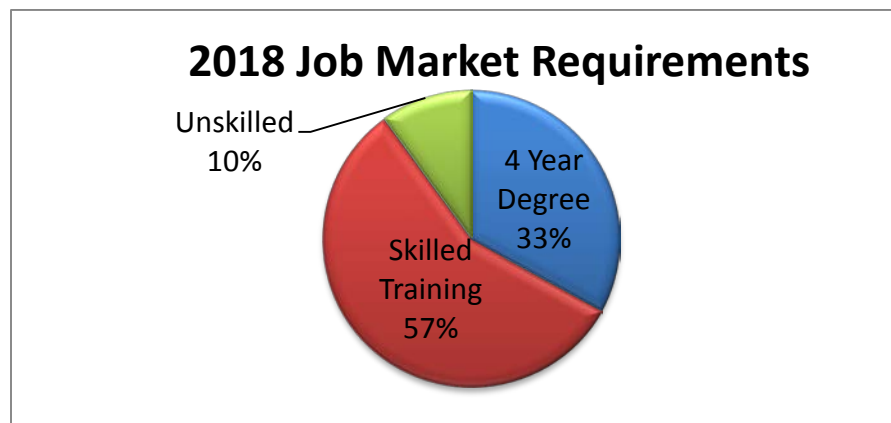
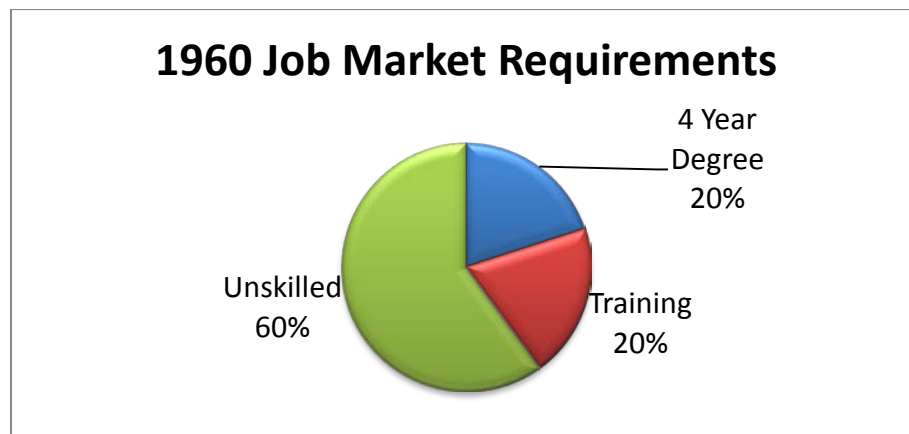


## 2018 – UTAH’S YEAR OF TECHNICAL EDUCATION RE-DEFINING THE GOAL

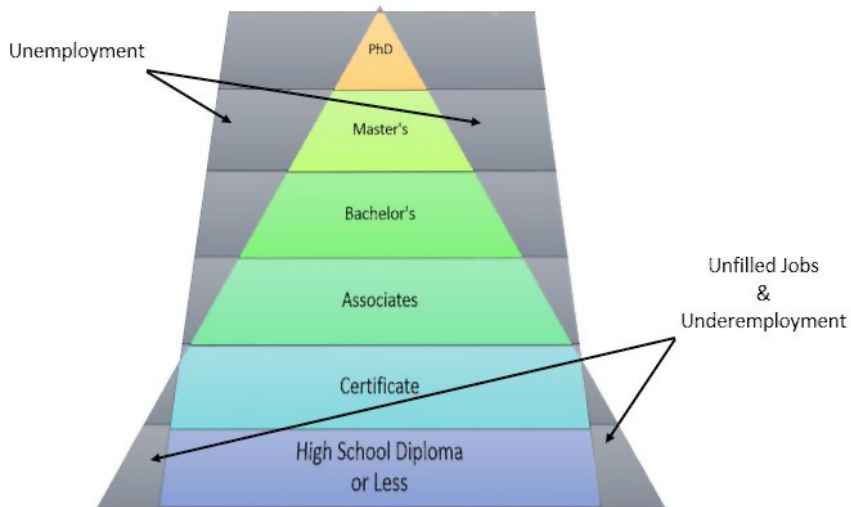
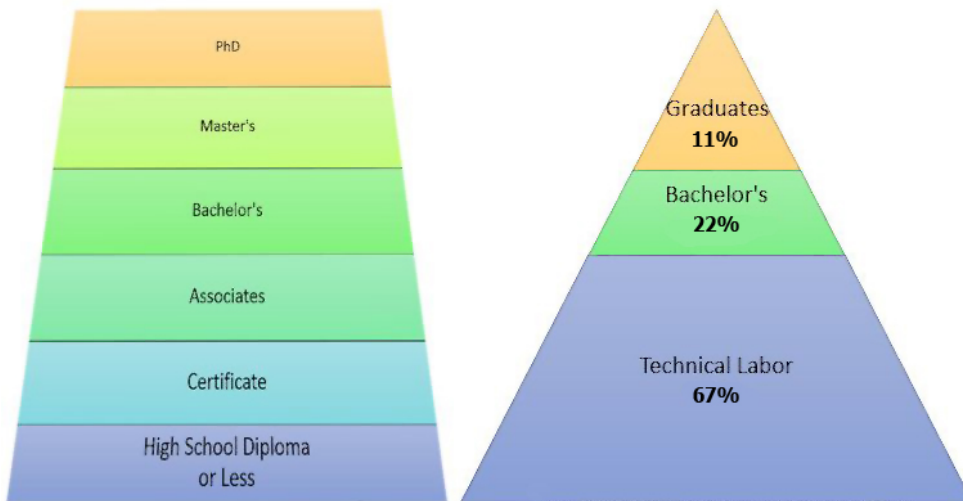
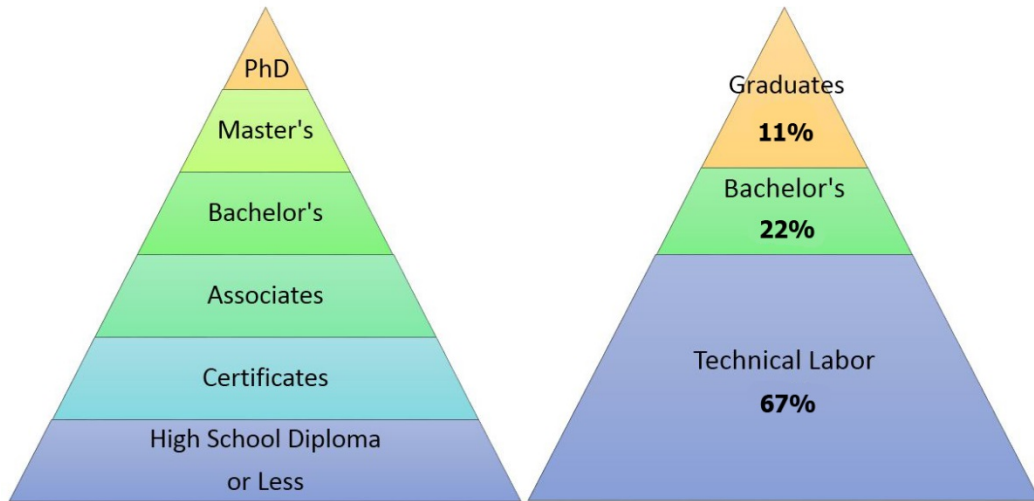
Education is core to our economy, but what type of education?

- The world and the economy have dramatically changed.
- Business moves faster and must respond to changes quicker. They need people with skills who can use skills to create and innovate, not just educated.
- Universities are only part of the answer. Currently they are limited by rising tuition costs, shrinking job market for higher degrees and over saturation of academic majors.

Statistics as of 2016: Nationally 66% of graduating seniors enroll in a University right out of high school, but only 25% of that number, complete a four year or greater degree. Over 56% of graduates then start exploring careers, not having gained an education or skills for a specific career. This results in a “gray collar” workforce with just over 50% being termed as “underemployed.”

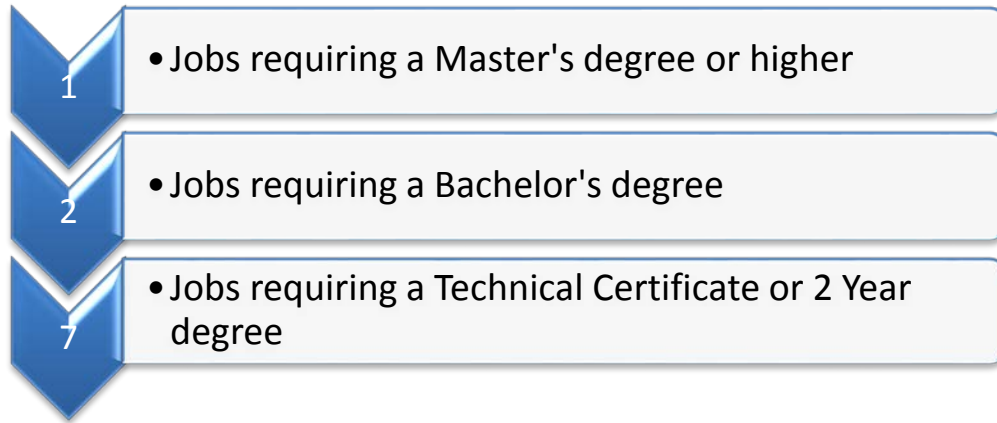


NOTE 5-7% is the statistical amount of people who usually are not able or willing to work



Technical certificates and associate degrees account for 67% of all needs in the marketplace. These new skills are in high demand in the new economy and are seeing pay increases, that in most cases, are outpacing the four year degree jobs.

# The Job Ratio is 1:2:7



The 1-2-7 ratio has not changed in the past fifty years of study. Value has. This ratio is fundamental to all industries. Professional jobs are easily out-sourced, but individuals who have skills and perfect what they are good at are on top of the new economy.

The “University for all” mentality should change to be “post high school credential for all.”

Thus the education “Super Highway” model - Stackable credentials.



*Greater*  
JOB SECURITY

— *Higher* —  
**SALARY**

**WIDER | CAREER**  
**RANGE | of | OPTIONS**

OPEN *the* DOORS TOWARD  
**ADDITIONAL**  
**EDUCATION**

## Super Highway Key Points

1. Exit and entrance points - The on/off ramps lead to meaningful destinations.
2. Specific, relevant and economically valuable education - Connected
3. Flexible, rapid technology advances – GPS “Re-calculating”

Our role – Provide the unduplicated pathway (super highway) with as many agreements with industry and secondary education and higher education as possible. Relevance, connectedness

The students’ role – gain skills and knowledge and perfect what they are good at.

- Self Exploration

Interests, talents, strengths abilities

- Career Exploration

Jobs available, income ranges, skills required

Interest, skills and labor market = their first career. Then they can develop a career plan by aligning their training and education, their interest and abilities and their first career.

This equals success in the new economy!

Education and skills are the new currency. The great news; everyone can attain skills! Without it we are raising a generation without a future.