Strategic Planning at Bridgerland Technical College involves the entire college, from identifying objectives and strategies to celebrating successes. The following report are the results of the evaluation provided for your information.

OBJECTIVE #1: EFFICIENT RESOURCES
TARGET AND EFFICIENTLY USE RESOURCES TO MAXIMIZE SUCCESSES THROUGH THE IMPLEMENTATION OF A MISSION-DRIVEN BUDGET.

2020 General Session of the Legislature (Obj. 1) – House Bill (HB) 2 – New Fiscal Year Supplemental Appropriations Act is the culmination of months and years' worth of work to obtain the legislative funding needed to further the budget-related strategic planning objectives. The appropriations can be broken down into three categories:

1. Operating Budget
   - Compensation and Benefits
   - New or Existing Program Expansion
   - Equipment (one-time)
   - SWI Grant – Data Analytics (elective within Web & Mobile Development)
   - Custom Fit
2. Capital Improvement Request
   - Meat Services – HVAC and Facility Update
3. Capital Development Request
   - Health Sciences Building – Programming/Planning and Renderings
   - Health Sciences Building

As quickly as the legislative funding for these items was approved, the funding was cut as revenues plummeted due to the Coronavirus pandemic. Nearly all new funding was removed. Regardless of the cuts, the College received funding to move forward with the Capital Improvement Request for Meat Services and the Capital Development Request for the Health Sciences Building Programming/Planning and Renderings.

Update and Modernize Facilities (Obj. 1) – Four internally funded building makeover projects were completed at the Logan Campus – Main building:

- Business Technology Lab
- Student Success Advisor Office Suite
- Assessment and Learning Center
- Instruction Administration Suite

Budget Review & Training (Obj. 1) – The Controller and the respective Associate Vice President for Instruction held budget meetings in November to review department budgets and conduct individual training as appropriate.

Health Sciences Building – Programming & Planning (Obj. 1) – To improve the chance of Bridgerland's request for a new Health Sciences building being funded, it was recommended by the Director of DFCM that we complete the programming and planning phase to be considered "shovel ready." The College received approval from the BTECH Board of Directors, UTECH Board of Trustees, and the State Building Board to spend approximately $300,000 from institutional or donor funds to complete programming and planning. When the Legislature eventually funds the building, the cost of programming and planning would be reimbursed to the College.
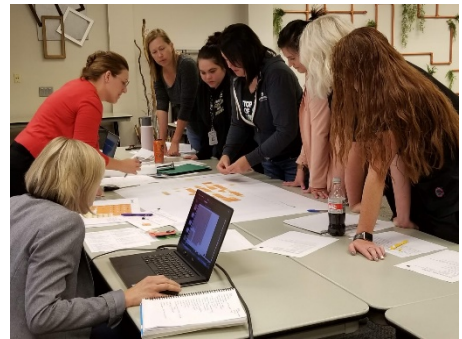
In early July, we received approval to move forward; and the architectural firm, VCBO, was selected. A Steering Committee was formed, and regular workshops continue to be held to facilitate this comprehensive process. This project was completed in January 2020.

Risk Management Campus Safety – Emergency Response Booklet (Obj. 1) – To enhance communication with employees and students, a new page called Mental/Behavioral Health was created in the Emergency Response Booklet available throughout the building. This page includes information on recognizing psychiatric emergencies, procedures on what to do, and a list of mental/behavioral health resources with contact information. Community resources are available to the College for free, which includes access to the SafeUT app where licensed clinicians are available on the 24/7 Crisis line call center responding to all incoming chats, texts, and calls.

OBJECTIVE #2: PROFESSIONAL PRACTICES
ENHANCE FACULTY/STAFF PROFESSIONAL PRACTICES AND ACHIEVEMENT TO MEET ACCREDITATION STANDARDS

Fall Kick-Off – Professional Development (Obj. 2) – The annual planning meeting was held on August 19 and 20 and was themed "Everyone Needs a Champion." The meeting was expanded to two full days of professional development. The first day covered College business with motivational messages from President Campbell and VP Carter on the "Power of Performance" and "The Game Plan." Amy Wilde was the keynote speaker who inspired everyone to be someone's champion in and out of the classroom. The second day split instruction and non-instruction into separate groups. The instruction faculty

engaged in hands-on learning from USU on learning objectives, strategies, rubrics, backward design, and dynamic assessments. The non-instruction staff participated in a college-wide SWOT Analysis (details included in this document).

Bridgerland Technical College awards presented:
- Spirit Award – Trent Stokes, Information Technology Department Head; Jason Rindlisbacher, Meat Services Department Head; Scottie Elliott, Meat Services Instructor
- Above and Beyond – TaSheena Bodily, Registrar
- MVP – Jennifer Tenhoeve, Assistant to the VP for Instruction
- Teacher of the Year – Jolene Huntsman, Practical Nursing Instructor
- Presidential – DeLayne Locke, Event Coordinator

ACTE Postsecondary Teacher of the Year (Obj. 2) – Bonnie Campbell, one of BTECH's Information Technology (IT) instructors, was recently selected as the Postsecondary Teacher of the Year for the IT division of

the Association for Career & Technical Education (ACTE)! Division awards were presented at the annual IT business meeting on February 1 at Riverton High School as part of the annual Utah ACTE conference. Bonnie has been instrumental in the continuous growth and success of the IT STEM Academy. The Academy has grown for three years in a row, gaining state and national recognition. Bonnie hosted the state CTE conference this past year at Bridgerland and hosted the first "Hack-a-thon" for the more advanced students. Although she has a busy schedule, she still finds time to provide training for IT STEM and state CTE teachers and participates on state IT and computer science steering committees. Bridgerland is fortunate to have Bonnie on its team!

COVID-19 Response (Obj. 2, 3, 4) – The beginning of March 2020 brought with it an unprecedented time with the spread of COVID-19. As a technical college with predominantly hands-on instruction, the transition through a soft close, and then the state-mandated suspension of on-campus activities, presented a host of challenges. However, Bridgerland is filled with champions and together, a plan was set into motion to minimize the impact on both student and employee lives. Of the 39 programs, one program was not in session, and one other was unable to provide instruction remotely. The result was 95 percent of the programs were able to provide education remotely during this COVID-19 challenge successfully.

Instructional teams bonded together to employ a variety of instructional tactics including:
- Frontloading theory learning with plans for intensive lab camps upon return
- Creating and expanding program content in the learning management system Canvas
- Surveying all students and faculty for remote access capabilities (i.e., devices, Internet access, cameras, microphones, etc.)
- Creating a device checkout system for existing Chromebooks, laptops, and even desktop computers
- Providing distance lectures, conferences, and lab demonstrations using tools like Zoom, WebEx, Google Hangouts/Google Meet, Microsoft Teams, Skype, Kaltura Classroom, etc.
- Contacting students using cell phones, Avachato, FaceTime, Skype, Canvas announcements, etc.
- Secure testing with Proctorio and LockDown Browser
- Remote software and lab access with VPN, Parallel Ras, and Remote Desktop

Enhanced Hands-On Learning (Obj. 2) – The College takes pride in quality, hands-on training. The Fire and Rescue Services Program takes this to a whole new level! The instructors have incorporated real-life experience in nearly every facet of this training. These students are some of the hardest working at the College, especially in hot temperatures. This is evidenced by watching them participate in hardcore activities such as pulling hoses, spraying water, and the most commendable – simulating saving lives!

On October 26, the Fire & Rescue Services recruits simulated what they will experience on a 24-hour shift when employed. The Facebook community enjoyed watching the recruits go on a steady stream of calls with scenarios of all kinds, including a structure fire with rescues, 11 medicals, and 21 fire calls. Recruits sat down to a cold dinner just to get called out again as they shoveled food into their mouths on the run. We applaud the instructors for working hard to organize, plan, and execute such an amazing event. They were just as tired as the persistent recruits at the end of a demanding two days.
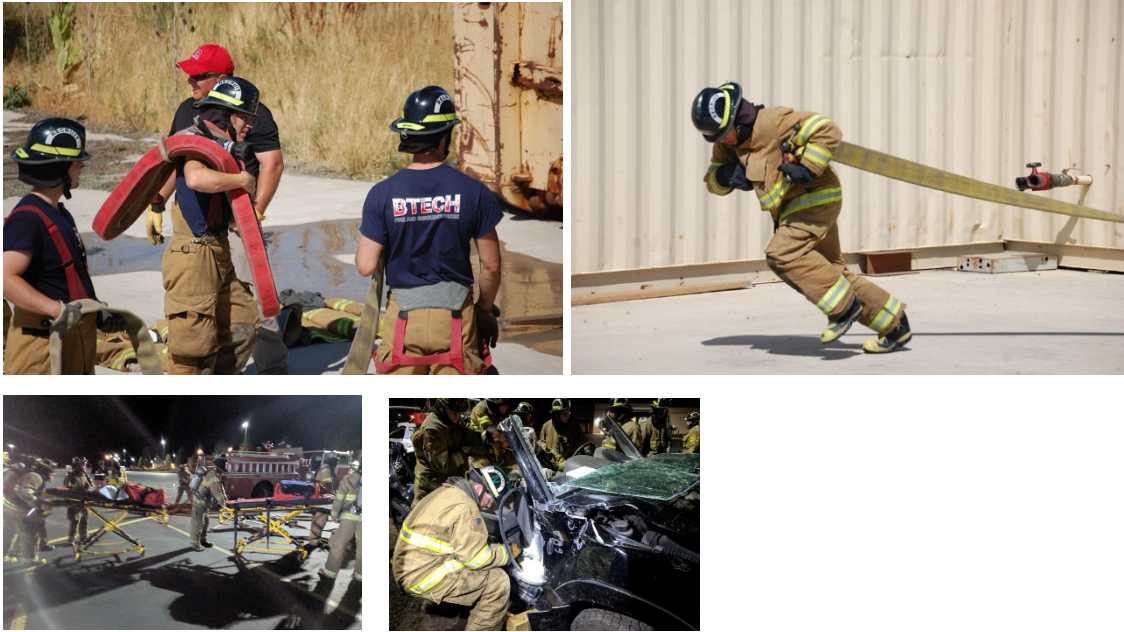
Professional Development – Interpersonal Styles (Obj. 2) – The Human Resources Department organized an Interpersonal Styles class for all department heads and supervisors. The BTECH Custom Fit Department provided this training with Sterling Petersen as the instructor. Participants learned effective communication tools. They learned how to flourish at work and at home by understanding how to work with others by being sensitive to others' motivations, feelings, or moods.

Paramedic Becomes an NAEMT Training Center (Obj. 2) – Bridgerland Technical College is now a new training center for the National Association of EMTS (NAEMT). This prestigious designation allows the College to provide courses in Prehospital Trauma Life Support (PHTLS), Advanced Medical Life Support (AMLS), and Tactical Emergency Casualty Care (TECC). PHTLS is mandatory for the Paramedic Program, and AMLS has been integrated into the program to help with differential diagnoses in the medical patient. These classes also qualify for recertification hours to other paramedics, AEMTs, EMTs, and some police. In addition, the Paramedic Program received its letter of Review (LOR) status for CAAHEP/CoAEMSP. This status allows students to take the NREMT Paramedic credentialing examination to become certified as Paramedics. The department is working diligently on the next step toward full 3rd party accreditation.

Nursing Excellence and Leadership Award (Obj. 2) – The Utah Organization of Nurse Leaders (UONL) presented the Nursing Excellence and Leadership Award to Lisa Moon, Associate Vice President for Instruction of Health Sciences and Public Services. We congratulate her on this accomplishment. She received this award in the company of other great awardees such as Senator Stuart Adams, who received the UHA Trustee Service Award and Spencer F. Eccles, who received the Distinguished Service to Healthcare Award. The UONL elevates nursing leadership to improve healthcare throughout Utah.

Strategic Planning – SWOT Analysis (Obj. 2) – During the Bridgerland Fall Kickoff Summer Conference, James Petersen from World Class Transformation, provided a full day training on Strengths, Weaknesses,

Opportunities, and Threats (SWOT). President Campbell started the day outlining his vision of Strategic Planning as it relates to his "Guiding Principles:"

- Building Relationships
- Driving Student Success
- Applying Data-Driven Management
- Updating and Modernizing Equipment

The non-instructional staff then participated in the SWOT Analysis for the college as a whole that started with affinity diagramming and ended with discussions on prioritization of action items. This process didn't end there. In September, each non-instructional department held an individual department-specific SWOT Analysis and reported prioritization of goals with associated budget needs back to the President's Office. The results of the analysis will serve as a guide for future Strategic Planning.

Hire Curriculum Development Support (Obj. 2) – In July of 2019, the Curriculum Development & Design (CDD) Department hired the following three curriculum development support personnel to assist faculty with Canvas integration, video capture, editing, uploading, and other curriculum enhancements:

- Joshua Hveem was hired as a Canvas Administrator/Instructional Designer. Joshua is a recent Instructional Psychology & Technology master's degree graduate from Brigham Young University. He has experience in instructional design with an emphasis on the programming instructional tool. Joshua has used his knowledge of web development and APIs to build several enhancements for Canvas based on instructor requests. These include improvements to rubric building interactions, tools to extract quiz data from resources provided by 3rd parties, and creating a way to make batch edits using API calls and regular expressions. His biggest project has been a dashboard that provides instructors with key statistics about their courses such as student progress, days since their last submission, and the number of ungraded assignments for each student.
- Katie Myler is a recent Technical Writing bachelor's degree graduate from Utah State University with a minor in Instructional Technology and Learning Sciences. Since being hired, Katie has employed her technical writing and media design skills to build and revise new and existing course curricula, particularly in Interior Design, Machining Technology, Fashion Merchandising, and entrepreneurship modules. Also, she has improved written course instruction with greater focus on student comprehension and adherence to CDD's style guide, create instructional screencasts for incoming Bridgerland students, and establish a video production process with CDD's Multimedia Specialist, Jon Cheney.
- Jon Cheney was hired as a part-time Multimedia Specialist. Jon graduated from Bridgerland's Media Design Program with a certificate in July. Jon has been using his high-level production skills to plan, shoot, and edit instructional videos in Meat Services, Machining Technology, Automotive Services, and others.

The BTECH Assessment & Learning Center Becomes NOCTI Certified (Obj. 2) – As requested by local employers, Bridgerland became a NOCTI certified testing center. This means the College now offers recognized certification tests from Fanuc Robotics in the Automated Manufacturing program. Bridgerland Technical College also has the opportunity now to administer the NOCTI test for CTE teachers in Utah who need a Robotics 1 and 2 endorsement.

OBJECTIVE #3: ACCESS, OUTCOMES, & ACHIEVEMENT
REDUCE OR ELIMINATE ENROLLMENT BARRIERS, IMPROVE STUDENT ACCESS, AND INCREASE STUDENT PROFICIENCY AND ACHIEVEMENT BY ENSURING STUDENTS ARE CAREER READY

Student Achievement – Theme Contest (Obj. 3) – The Cosmetology/Barbering students put their skills to the test with an "Under the Sea" theme contest. It was amazing to see the creativity and effort the students put into it. Contests such as these make great portfolio opportunities for future employment.

Career Readiness at the Baking Expo (Obj. 3) – The Culinary Arts students had a great time in Las Vegas at the International Baking Industry Expo. This expo offers interactive experiences, networking events, and inspiring forums that establishes ideal connections.

Student of the Year (Obj. 3) – Throughout the year, instructors nominate 'Platinum Performers' who are the top performers in their program. These winners are then forwarded to the Promotions Committee to select the Student of the Year. This person represents Bridgerland and UTECH during the upcoming year including legislative and other public relations events. After careful consideration, Glen Rivera was named the Bridgerland Technical College Student of the Year for 2019! Glen was a student of the Meat Services program where he learned skills that will help him reach his dreams of one day having his own food truck. Glen's time at the College was spent in learning hands-on skills and creating a sense of community in the Meat Services program. Glen was recognized and awarded a check for $1,000 at the BTECH Board of Directors' Meeting on November 25, 2019.

Pancakes with the President (Obj. 3) – BTECH held its second annual Pancakes with the President on January 6. The event was held in the Culinary Arts classroom and in the school's cafeteria, where every seat filled quickly. It seemed that very few could resist the smell of fresh pancakes with a variety of syrups and toppings. Along with pancakes, participants were given the option of sausage, bacon, and scrambled eggs. Students often struggle to make ends meet as they embark on their educational journey. This event provides a meal to students who otherwise might go hungry. Many thank yous were echoed throughout the morning from students and faculty.

Automated Manufacturing Students Tour Autoliv (Obj. 3, 5) – Autoliv in Brigham City hosted a tour for 163 of the BTECH Automated Manufacturing students and teachers participating in the Bridgerland Technical College AM STEM Academy. Autoliv is the largest manufacturing employer in the state of Utah. This was an excellent opportunity for students to see first hand, one of the most automated companies in the state.

During the tour, students were able to see robots and automated systems in action. Representatives from Autoliv talked about the incredible need for technicians and engineers as large numbers of current employees will be retiring over the next 5-10 years.

Presidential Scholarship Recipient Recognition (Obj. 3) – The BTECH Presidential Scholarship is a prestigious award recognizing high school seniors from across the intermountain west. Recipients of this scholarship demonstrate exceptional ability and accomplishment in a technical training area and have a sincere desire to enroll and complete training at BTECH.

The following students were selected as recipients of the Presidential Scholarship, which covers the cost of tuition, fees, books, and supplies. These students were recognized at the Board of Directors' meeting on June 22, 2020.

- Evelyn Anderson – Welding Technology
- Janessa Gardner – Practical Nursing
- Savanna Kreiple – Animal Sciences
- Susanah Rowles - Drafting
- Olivia Trunnell – Cosmetology/Barbering

Future Farmers of America (FFA) Test their Knowledge at BTECH (Obj. 3) – On February 27, the College hosted the FFA Invitational. Many bright and ambitious students from Utah, Wyoming, and Nevada were able to learn and test their knowledge in the Meat Services and Animal Sciences career fields. Each school was also able to compete on a team and receive awards (BTECH tuition waivers) for their skills in each career path. The exciting event ended with a delicious lunch.

Latinx Students Receive BTECH Scholarships at LEAP Gala (Obj. 3) – Latinx students throughout Cache Valley were awarded Leadership, Education Achievement, and Prosperity Scholarships and were celebrated during the second annual LEAP Gala in March. Bridgerland collaborated with Rigo Chaparro, local business owner and LEAP president, to award seven scholarships. The College is excited to be a part of this initiative that assists students as they overcome hurdles that impede their ability to get an education.

BTECH Faculty & Staff Make Face Masks (Obj. 3) –The College is full of local heroes who have bonded together sewing thousands of cloth face masks so each student and employee is provided a BTECH face mask to safely navigate through the stabilization phase of the COVID-19 recovery.

The BTECH Family – like a band of angels – did not waste any time helping those in need. Colette Pulsipher, Associate Vice President for Instruction, organized and oversaw this huge project of sewing BTECH masks. It wasn't easy putting together a few thousand masks; we couldn't be more proud of the effort. Each mask was carefully made with fabric that displays the College's logo design and colors, ensuring these

spirited masks were made from quality fabrics that provided a protective barrier against possible exposures.

OBJECTIVE #4: NEW TECHNOLOGIES
INCREASE NEW AND INNOVATIVE TECHNOLOGY PRACTICES

Technology Enhancements (Obj. 4) –
- A rollout of Chromebooks started with three programs last year and continued through this year. The Information Systems (IS) Department setup additional Chromebooks for Meat Services, Culinary Arts,

and Building Technology. With an increased need, Animal Sciences doubled the number of Chromebooks they have. These programs did not have computer labs but saw the value of adding curriculum to the learning management system, Canvas, and wanted to find a way to expand access to their students. The Chromebooks use less space than a traditional computer lab, are less expensive, and are easier to maintain.

- The Web & Mobile Development Program piloted the "Bring Your Own Device" (BYOD) concept by providing a USB hub with laptop stand, monitor, and keyboard for easy connectivity. Students who choose not to BYOD can check out a provided device. This concept reduces the cost to the College and allows students, in many cases, to use computers far more current than what can be provided. The biggest hurdle to overcome is software licensing for student use.
- Each year students are asked to complete a questionnaire to help with continuous improvement and to guide our Strategic Plan. Last year we received an overwhelming response from students asking for enhancements to the time clock. The IS Department worked hard to provide a faster, more efficient time clock, which was effective July 1, 2019. This change provided instant relief to faculty, students, and staff. The new product runs faster and now has search capabilities. Additional reports were added, and instructors have access to better time clock management. Students are now automatically added to the time clock, which streamlined the workload for Student Services and instructors.

Using Technology for Graduation Planning (Obj. 4) – The Marketing department created a new process to gather RSVPs and gown orders from students. In the past, students would email their information to a Student Services representative. Students can now text back a simple "yes" or "no" for attendance, and gown orders are now being placed with a form that compiles the information automatically.

Acuity Calendaring Increases Outreach (Obj. 4) – To increase efficiency and ease of scheduling, the Marketing department switched to Acuity calendaring for appointments, tours, and presentations. This software provides the ability for customers to schedule appointments online. In comparing October of last year to October of this year, the department saw a 320 percent increase in events for Outreach. Instead of just waiting for students to come, about 25 percent of appointments are made by Student Success Advisors (SSAs) reaching out to potential leads.

Applicant Pro – A Recruitment & Hiring Tool (Obj. 4) – The Human Resources Manager implemented Applicant Pro as a tool to improve the College's hiring processes. The following enhancements were just some of the benefits this software adds:

- Increased efficiency for obtaining signatures
- More participation and oversight with Administrators by allowing levels of software rights with the ability to see applicants' resumes
- Automation in posting to sites like Indeed, Glass Door, and DWS
- The ability to track, rank, and quickly send emails or texts to one or multiple applicants with a history of actions performed
- The ability to transfer a new hire to HireForms where it sends out the information to collect. This reduces the number of times the new hire has to input the same information and transfers it to four different forms
- Documentation that the employee has seen policies and procedures

Database Programmer Creates Reports for Student Success (Obj. 4) – UTECH Policy 201.4.2 requires students who have not attended class for ten consecutive full days to be exited from the program. Identifying these students has historically occurred through a manual process at the end of each month. With the addition of a new database programmer to the BTECH team, an automated report is now generated and emailed after seven consecutive days. This email is sent to (1) the student notifying them they will be exited from the program after ten consecutive absences as per UTECH policy, and (2) the program advisor with instructions to reach out to the student to assess the best course of action.

Additionally, the U.S. Department of Education requires students in a clock-hour school to progress toward graduation at a rate that does not exceed 150 percent of the total program length. Again thanks to the talents of the new database programmer, reports are now generated at the end of each month showing student-by-student progress percentages. This identifies students who are at risk to reach that maximum threshold. A secondary report provides "real-time" data where "what-if" scenarios can be run to help a student determine benchmark timelines for progress compliance.

Learning Analytics in Canvas (Obj. 4) – Joshua Hveem of the Department of Curriculum Design and Development created a Grades Report dashboard that pulls data from multiple sources on Canvas and presents it in a single space to the instructor. The report is accessed on the Gradebook page. It helps instructors monitor progress by displaying information like the percentage of the course completed weighted by points, the percentage of assignments submitted, days since last submissions, and how many assignments haven't been graded yet. This learning analytics data dashboard has put actionable data in the hands of Bridgerland instructors so they can quickly see which students are on track and which students need more help.

OBJECTIVE #5: PARTNERSHIPS & PATHWAYS
INCREASE CAREER ALIGNED EDUCATION OPTIONS AND SUCCESS THROUGH ENHANCED ADVISORY COMMITTEES, BUSINESS RELATIONSHIPS, AND EDUCATIONAL PATHWAYS

Five Students Complete Entire Dental Assisting Program While in High School (Obj. 3, 5) – The College puts forth significant effort to provide students with valuable training through a seamless pathway from high school to a certificate and beyond. These efforts are paying off as students are efficiently completing their curriculum and achieving their target certificate close to or shortly after graduation.

Among many other program successes, the College would like to celebrate five students who recently completed the entire Dental Assisting program while in high school. Just over two years ago, the department made adjustments so students could make this a reality! The hard work really paid off for these students who attended multiple hours a day and took advantage of summer classes. They received all of this education tuition-free and now these 2020 graduates are equipped with skills that will land them great careers!

Building Business Relationships – BTECH Hosts HTEC Conference (Obj. 5) – On October 11 and 12, BTECH hosted the 3rd Rocky Mountain Regional HTEC Machining Conference. The event started out with tours at Paragon Medical and Ducworks, Inc. followed by networking and pizza that evening. Saturday's highlight was a panel discussion with educators and industry partners. Participants left with a wealth of knowledge and insight on best practices. A big thank you goes to Frank Stewart, Wes Chambers, Trevor Hirschi, Vance Briggs, and Monica Giffing for pulling off an event that really enhanced business

partnerships. In addition, we are thankful for the support of our Machining Technology advisory members who supported the event by providing tours, were guests on the panel, donated swag, and participated in the Conference. As a perfect ending to a great day, the Gene Haas Foundation donated $15,000 to Bridgerland for Machining Technology student scholarships.

Connections Career Fair (Obj. 3,5) – Together with the Department of Workforce Services, Bridgerland hosted the Connections Career Fair on August 28. This partnership provides easy access for students to connect their skills to careers, network with over 25 major employers on-site, and interview on the spot.

Occupational Advisory Committee Improvements (Obj. 5) – In coordination with department heads, the Instruction Team evaluated each program Occupational Advisory Committee. They pulled student placement data to invite additional employers to serve on committees and ensure diverse representation, especially geographically. To accommodate schedules and reduce travel for members, most programs with dual campuses decided to hold one meeting in Logan and one in Brigham City.

Hosts of the Women in Business Luncheon (Obj. 5) – The Women in Business Corporation assists business and professional women by providing networking and professional development opportunities. Most notably, they raise funds to provide scholarships for women who otherwise could not afford to get an education. BTECH is proud to participate in this group. At this December event, the Culinary Arts instructors and students provided a cooking demonstration and delicious food.

Student Success Advisors (SSAs) Lead Efforts for Recruitment (Obj. 5, 7) – The College SSAs have amplified their involvement with the high schools. They made it to almost every college application event to assist students in getting registered at Bridgerland. The SSAs presented in nearly all of the BTECH high school classes, which informs current students of post-high school opportunities, such as finishing their certificate, scholarships, and stackable credentials. This has proven to be very successful in boosting the number of students transitioning from high school to certificate-seeking graduation.

Occupational Advisory Committee Growth (Obj. 5) – The College has historically fostered good community support and has utilized Occupational Advisory Committees as liaison members between industry and education. Council on Occupational Education accreditation criterion require a minimum of three industry representatives sit on each program advisory committee. With 39 current programs, that results in a minimum of 117 members. Through recent efforts to review and expand advisory committees, the College is proud to announce over 475 industry representatives sit on these committees working collaboratively to make our programs current with today's workforce standards.

Cache Valley (CV) Chamber of Commerce Legislative Affairs Committee (Obj. 5) – Hosted by BTECH, President Campbell led the CV Chamber of Commerce Legislative Affairs Committee in 2019 as the Chair. He formed the committee by appointing Chamber Board members and community experts to serve in the following focus groups:

1. Business, Economic Development, Labor, & Tourism; Executive Offices & Criminal Justice; Revenue & Taxation
2. Public Education, Higher Education, and Technical Education
3. Infrastructure & General Government Operations, Transportation, Natural Resources, Agriculture, & Environmental Quality
4. Retirement & Independent Entities, Health, Military, UETN, Social Services, Medicaid, and DWS

5. All Other Topics, Federal Priorities

Going into the 2020 Legislative Session, President Campbell invited Karina Brown to Co-Chair this committee that met weekly during the Legislative Session. The committee engaged in legislative presentations on relevant topics by each focus group and discussed proposed legislation by tracking bills. Legislative priorities were compiled and forwarded to the Northern Utah Chamber Coalition (NUCC) for statewide consideration. The Legislative Affairs Committee served as a voice in representing the Cache Valley Chamber business community in one of the most successful years to date.

OBJECTIVE #6: FUNDING RESOURCES
MAXIMIZE LEARNING OPPORTUNITIES AND ASSETS THROUGH OTHER FUNDING RESOURCES

Building Board Prioritization for New Health Sciences Building (Obj. 6) – President Campbell and Vice President Carter have worked tirelessly to advocate for additional space for the healthcare-related programs. The hard work is starting to pay off, and the new building is gaining momentum. The prioritization results for the BTECH Health Sciences building from the Utah State Building Board meeting that was held on October 3, 2019, is as follows:

Utah State Building Board: Priority #1!
Division of Facilities and Construction
Management (DFCM): Ranked #1!

The prioritized list will be given to the Infrastructure and General Government Operations (IGG) Committee, Executive Appropriations Committee, and on to the entire legislature.

Professionals in Business – Cache Valley Bank Sponsors Event (Obj. 6) – Business Technology students participated in the Business Administrative Professionals' Conference Day at the Brigham City Branch Campus thanks to a donation from the Cache Valley Bank. Students had the opportunity to listen to Melinda Bird and Tyler Herd who gave motivational speeches on overcoming adversity and giving service to others. Students also were able to participate in an Escape Room team building activity where they had to work together, solve puzzles, and answer clues to get a password before the time ran out.

Scholarship Specialist Duties Expanded to Keys to Success (Obj. 6) – Bridgerland welcomed Monica Giffing as the new Scholarship Specialist. With this change came an expansion of the position from part-time to full-time. With an increase in donor scholarships, Monica is finding herself very busy connecting available scholarships to applicants and in turn connecting awardees to donors with appreciation cards and events. Most recently, Monica has been designated as the Keys to Success liaison for northern Utah. She is working with the Ken Garff Foundation to promote the Keys to Success app that now offers $134 million in scholarships and free vouchers to students. Now being added to the app are internships, apprenticeships, open houses, webinars, and other push notifications to align educational pathways with student career choices.

Platinum Performers & Zions Bank Sponsorship (Obj. 6) – Thank you to Zions Bank for sponsoring and supporting the Platinum Performer graduates! The Platinum Performers are students who showed strong leadership skills throughout their time at Bridgerland Technical College. They are always willing to help and go the extra mile. These students were honored at the December graduation.

Platinum Performers
Gracie King – Cosmetology/Barbering
Arley Monterrosa – Auto Collision
Jodi Williams – Web & Mobile Development
Brett Kendrick – Apprentice Electrician
Jordan Skalka – Apprentice Plumber
Joseph Leifson – Building Technology
Tahlin Stenberg – Diesel
Nicole Jensen – Master Esthetics
Lana Hanover – Medical Assisting
Benjamin Berezay – Paramedic

Health Sciences Building Donor Appreciation (Obj. 6) – Phase I of fundraising brought cash in hand and documented pledges of $890,000 with an additional $76,500 in verbal commitments. This effort continues with projected success of over $1 million in donor support! Following the successful Phase I fundraising, it was essential to honor and recognize each of them. To do so, a five-panel donor recognition, displayed proudly at the main entrance of Logan Campus – Main was installed. Listed are foundations, corporations, employees, friends, physicians, dentists, and nurses who contributed so far. Legislators voiced their appreciation of this support during the session.

Gene Haas College Naming Grant (Obj. 6) – After a two-year relationship building process, Bridgerland Technical College was well positioned to apply for the Gene Haas College Naming Grant as it became available in February. Hosting the Regional HTEC Educators Conference last October was a "check the box" opportunity in this process. In March, the College received affirmative confirmation from the Gene Haas Foundation for $250,000 to remodel, add equipment, and upgrade our Machining Technology department! This is a tremendous example of how an industry partnership can elevate the College's abilities to serve students, faculty, and the workforce.

Corporate Partnerships/Sponsorships (Obj. 6) – In the 2nd year of securing corporate sponsorships, the College has tremendous support from corporate and industry peers. The year 2020 had the highest number of events scheduled to date, leading off with high school competitions, fashion shows, Career Days, summer

camps, and ending with a myriad of fall events. With over 40 corporate sponsorships to date, the College has raised just over $50,000 to support all of these events during the year, with recognition in various forms, including semi-truck wraps and banners. Due to COVID-19 most of these events will be postponed to later dates, and funds raised will still be used for these purposes and/or scholarships.

Private Funding (Obj. 6) – The 2019-2020 fiscal year has been the College's most successful development year. With the prosperous fundraising toward the new Health Sciences Building, momentum has accelerated. Separating previous building donors, over $450,000 has been raised year-to-date in new private funding. Clear objectives will continue this momentum into the new fiscal year and also help supplement what may be a challenging year ahead in recovering from COVID-19. However, history teaches that philanthropy and kind hearts only become more focused during tough times.

New Data Pathways Mentorship (Obj. 2, 6) – In the Fall of 2019, the BTECH Department of Curriculum Design and Development applied to be a mentee college for the National Science Foundation (NSF) ATE Mentoring New Data Pathways project run by the Education Development Center (EDC) in Massachusetts. In February of 2020, Bridgerland was one of six colleges selected into the program. Bridgerland has been matched with a mentor community college, which will support Web & Mobile Development in its effort to strengthen its

Mentee Colleges:

- **Bridgerland Technical College, UT**
  - Mason Lefler
- **Del Mar College, TX**
  - Phillip Davis
- **Green River College, WA**
  - Kendrick Hang
- **Harford CC, MD**
  - Pamela Pape-Lindstrom
- **Honolulu CC, HI**
  - Wayne Lewis
- **Nashville State CC, TN**
  - Robert Tudor

data analytics curriculum and begin creating a new data pathway. This two-year mentorship will supply Bridgerland with tools, resources, and personalized guidance from experienced peers to meet the critical need for middle-skilled data workers in northern Utah.

Donations from Niagra Bottling and Icon Health and Fitness (Obj. 6) – When Niagara Bottling heard students were returning to BTECH and water fountains would be closed for safety reasons, Jon Bayton, Plant Manager, was more than willing to help out. Kindness is the richest gift you can give; and give Niagara Bottling did. They donated two full pallets of water bottles (4,032) for faculty, staff, and student use!

Health and Wellness is, of course, the core and mission for Icon Health and Fitness. Thus, their timing was perfect in providing 10,000 disposable masks and five non-contact thermometers as students and faculty began a soft reopening of campus.

OBJECTIVE #7: AWARENESS
IMPROVE PERCEPTION AND AWARENESS IN THE VALUE OF TECHNICAL EDUCATION

In the News! Cache Business Resource Center Supports New Businesses (Obj. 7) – The Herald Journal published an article on our very own Mark Alexander, Director of the Cache Business Resource Center (CBRC). He provides resources such as business strategy consultations for students and the community who want to be their own boss. Many of the programs at the College lend themselves well to those with the entrepreneurial spirit. Mark is an advocate and resource for economic development for Cache, Box Elder, and Rich Counties. One of the treasures within the

CBRC is the incubator commercial kitchen. The kitchen is tightly scheduled and is used for food-based startup companies. We thank Mark for raising awareness in the value of technical education and supporting graduates on their path to self-employment.

Increasing the Pipeline – Parades (Obj. 7) – The college welcomed parade season with lots of energy and excitement. BTECH was present at every one of the area high school homecoming parades, community parades, and the USU homecoming parade this year.

Increasing the Pipeline – Summer Camps (Obj. 7) – The following summer camps were created to inspire young students. They had the opportunity to learn basic skills in various topics. We hope to see all of these students again in the future.

- Code to Success
- Build to Success
- Sewing
- Culinary Arts

Increasing the Pipeline – Halloween Batty Bash (Obj. 7) – The Marketing Department provided a Halloween Trick or Treat event for the community. It was difficult to gauge how many people came through the Logan Campus – Main, but we approximate 750 people walked through the programs looking at the spooky decorations and getting their fill of candy. Most of the departments participated in the door decorating contest, which added to the fun atmosphere. Many positive comments were shared, including, "This is the coolest college ever!" That comment alone leads us to believe it was huge success.

Business Technology Humanitarian Aid Drive (Obj. 7) **–** During November, the Business Technology program participated in a humanitarian aid drive for refugees in Cache Valley in such a fun way. Students made a deal with the instructors. If the class could raise enough money to reach their goals, the instructors would dress up as the three little pigs and the big, bad wolf. As you can see, the students achieved their goals!

Bruce the Goose Gets a 3-D Printed Bill (Obj. 7) **–** Bruce the Goose became quite the phenomenon and received national exposure as he received a new bill due to damage caused by a dog attack. The world watched on social media as many BTECH & Cache Makers experts partnered to design, build, and fasten the new 3-D printed bill on Bruce. The Animal Sciences and Dental Assisting programs were champions in this feat and are proud to give Bruce a better quality of life.

North Pole Extravaganza Open House (Obj. 7) **–** Bridgerland Technical College held its 2nd Annual North Pole Extravaganza in December 2020. This event creates a unique opportunity for the community to visit the College and engage with all the programs offered. It helps communicate advantages of technical education through public engagement. The purpose of the event is to target market young families with parents between the ages of 20-25. As the children are engaged in Christmas activities, parents are able to see all that is available to them as adult students. This unique open house brought 1,500 to 2,000 community members to the College.