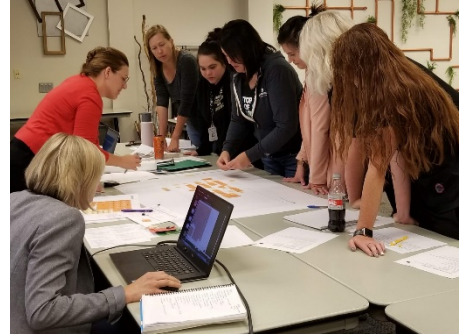


STRATEGIC PLAN TRI-ANNUAL HIGHLIGHTS JULY 2019 – OCTOBER 2019

Strategic Planning at Bridgerland Technical College involves the entire college, from identifying objectives and strategies to celebrating successes. The following reports are the results of the evaluation provided for your information.

Health Sciences Building – Programming & Planning (Obj. 1) – To improve the chance of Bridgerland’s request for a new Health Sciences building being funded, it was recommended by the Director of DFCM that we complete the programming and planning phase to be considered “shovel ready.” The College received approval from the BTECH Board of Directors, UTECH Board of Trustees, and the State Building Board to spend approximately \$300,000 from institutional or donor funds to complete programming and planning. When the Legislature eventually funds the building, the cost of programming and planning would be reimbursed to the College.



In early July, we received approval to move forward; and the architectural firm, VCBO, was selected. A Steering Committee was formed, and regular workshops continue to be held to facilitate this comprehensive process. The anticipated completion of this project is January 2020.

Risk Management Campus Safety – Emergency Response Booklet (Obj. 1) – To enhance communication with employees and students, a new page called Mental/Behavioral Health was created in the Emergency Response Booklet available throughout the building. This page includes information on recognizing psychiatric emergencies, procedures on what to do, and a list of mental/behavioral health resources with contact information. Community resources are available to the College for free, which includes access to the SafeUT app where licensed clinicians are available on the 24/7 Crisis line call center responding to all incoming chats, texts, and calls.

Fall Kick-Off – Professional Development (Obj. 2) – The annual planning meeting was held on August 19 and 20 and was themed “Everyone Needs a Champion.” The meeting was expanded to two full days of professional development. The first day covered College business with motivational messages from President Campbell and VP Carter on the “Power of Performance” and “The Game Plan.” Amy Wilde was the keynote speaker who inspired everyone to be someone’s champion in and out of the classroom. The second day split instruction and non-instruction into separate groups. The instruction faculty engaged in hands-on learning from USU on learning objectives, strategies, rubrics, backward design, and dynamic assessments. The non-instruction staff participated in a college-wide SWOT Analysis (details included in this document).



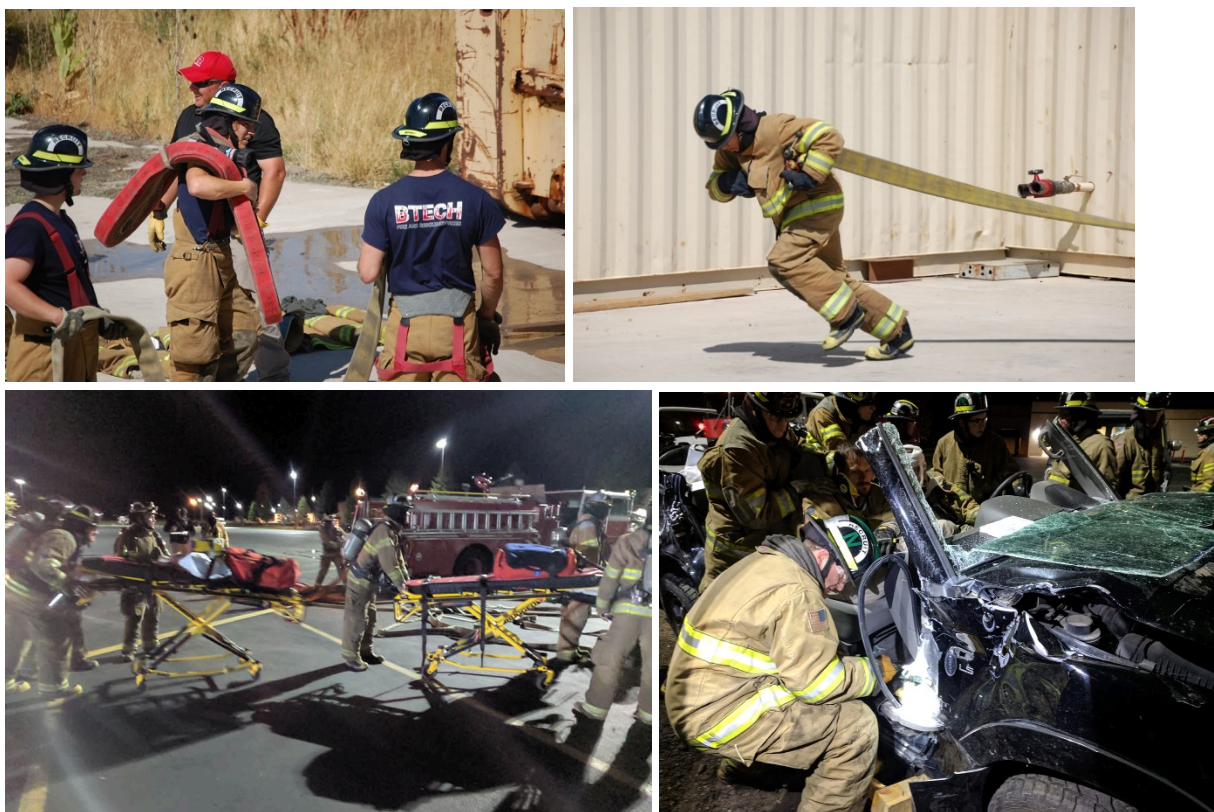
Bridgerland Technical College awards presented:

- Spirit Award – Trent Stokes, Information Technology Department Head; Jason Rindlisbacher, Meat Services Department Head; Scottie Elliott, Meat Services Instructor
- Above and Beyond – TaSheena Bodily, Registrar
- MVP – Jennifer Tenhoeve, Assistant to the VP for Instruction

- Teacher of the Year – Jolene Huntsman, Practical Nursing Instructor
- Presidential – DeLayne Locke, Event Coordinator

Enhanced Hands-On Learning (Obj. 2) – The College takes pride in quality, hands-on training. The Fire and Rescue Services Program takes this to a whole new level! The instructors have incorporated real-life experience in nearly every facet of this training. These students are some of the hardest working at the College, especially in hot temperatures. This is evidenced by watching them participate in hardcore activities such as pulling hoses, spraying water, and the most commendable – simulating saving lives!

On October 26, the Fire & Rescue Services recruits simulated what they will experience on a 24-hour shift when employed. The Facebook community enjoyed watching the recruits go on a steady stream of calls with scenarios of all kinds, including a structure fire with rescues, 11 medicals, and 21 fire calls. Recruits sat down to a cold dinner just to get called out again as they shoveled food into their mouths on the run. We applaud the instructors for working hard to organize, plan, and execute such an amazing event. They were just as tired as the persistent recruits at the end of a demanding two days.




Professional Development – Interpersonal Styles (Obj. 2) – The Human Resources Department organized an Interpersonal Styles class for all department heads and supervisors. The BTECH Custom Fit Department provided this training with Sterling Petersen as the instructor. Participants learned effective communication tools. They learned how to flourish at work and at home by understanding how to work with others by being sensitive to others’ motivations, feelings, or moods.

Paramedic Becomes an NAEMT Training Center (Obj. 2) – Bridgerland Technical College is now a new training center for the National Association of EMTs (NAEMT). This prestigious designation allows the College to provide courses in Prehospital Trauma Life Support (PHTLS), Advanced Medical Life Support (AMLS), and Tactical Emergency Casualty Care (TECC). PHTLS is mandatory for the Paramedic Program, and AMLS has been integrated into the program to help with differential diagnoses in the medical patient. These classes also qualify for recertification hours to other paramedics, AEMTs, EMTs, and some police. In addition, the Paramedic Program received its letter of Review (LOR) status for CAAHEP/CoAEMSP. This status allows students to take the NREMT Paramedic credentialing examination to become certified as Paramedics. The department is working diligently on the next step toward full 3rd party accreditation.



This certifies that
Bridgerland Technical College
 for its commitment to developing and sustaining a quality EMS training program, and for meeting all requirements as established by the National Association of Emergency Medical Technicians, is hereby recognized as an authorized NAEMT Training Center.



Issued on July 31, 2019

 Matt Zavadsky, NAEMT President

Nursing Excellence and Leadership Award (Obj. 2) – The Utah Organization of Nurse Leaders (UONL) presented the Nursing Excellence and Leadership Award to Lisa Moon, Associate Vice President for Instruction of Health Sciences and Public Services. We congratulate her on this accomplishment. She received this award in the company of other great awardees such as Senator Stuart Adams, who received the UHA Trustee Service Award and Spencer F. Eccles, who received the Distinguished Service to Healthcare Award. The UONL elevates nursing leadership to improve healthcare throughout Utah.

Strategic Planning – SWOT Analysis (Obj. 2) – During the Bridgerland Fall Kickoff Summer Conference, James Petersen from World Class Transformation, provided a full day training on Strengths, Weaknesses, Opportunities, and Threats (SWOT). President Campbell started the day outlining his vision of Strategic Planning as it relates to his “Guiding Principles:”

- Building Relationships
- Driving Student Success
- Applying Data-Driven Management
- Updating and Modernizing Equipment

The non-instructional staff then participated in the SWOT Analysis for the college as a whole that started with affinity diagramming and ended with discussions on prioritization of action items. This process didn’t end there. In September, each non-instructional department held an individual department-specific SWOT Analysis and reported prioritization of goals with associated budget needs back to the President’s Office. The results of the analysis will serve as a guide for future Strategic Planning.

Hire Curriculum Development Support (Obj. 2) – In July of 2019, the Curriculum Development & Design (CDD) Department hired the following three curriculum development support personnel to assist faculty with Canvas integration, video capture, editing, uploading, and other curriculum enhancements:

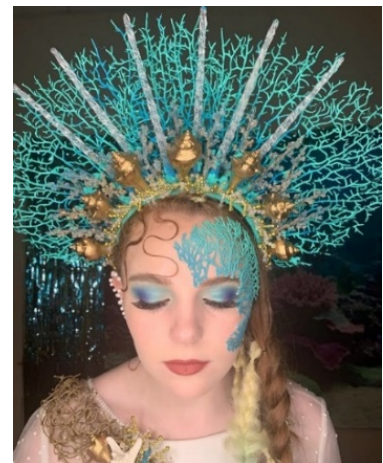
- Joshua Hveem was hired as a Canvas Administrator/Instructional Designer. Joshua is a recent Instructional Psychology & Technology master's degree graduate from Brigham Young University. He has experience in instructional design with an emphasis on the programming instructional tool. Joshua has used his knowledge of web development and APIs to build several enhancements for Canvas based on instructor requests. These include improvements to rubric building interactions, tools to extract quiz data from resources provided by 3rd parties, and creating a way to make batch edits using API calls and regular expressions. His biggest project has been a dashboard that provides instructors with key statistics about their courses such as student progress, days since their last submission, and the number of ungraded assignments for each student.

- Katie Myler is a recent Technical Writing bachelor's degree graduate from Utah State University with a minor in Instructional Technology and Learning Sciences. Since being hired, Katie has employed her technical writing and media design skills to build and revise new and existing course curricula, particularly in Interior Design, Machining Technology, Fashion Merchandising, and entrepreneurship modules. Also, she has improved written course instruction with greater focus on student comprehension and adherence to CDD's style guide, create instructional screencasts for incoming Bridgerland students, and establish a video production process with CDD's Multimedia Specialist, Jon Cheney.
- Jon Cheney was hired as a part-time Multimedia Specialist. Jon graduated from Bridgerland's Media Design Program with a certificate in July. Jon has been using his high-level production skills to plan, shoot, and edit instructional videos in Meat Services, Machining Technology, Automotive Services, and others.

Expand Services Beyond Logan Campus – Main (Obj. 3) – The College now has a Student Success Advisor, Cindy Gill, who has office hours at the Brigham City Branch Campus at least two days per week. In a short time, this expansion to the Branch Campus has increased enrollment and enhanced the student experience immensely. Student Success Advisors help potential students identify the right program and assist them through the assessment and registration process.



Student Achievement – Theme Contest (Obj. 3) – The Cosmetology/Barbering students put their skills to the test with an “Under the Sea” theme contest. It was amazing to see the creativity and effort the students put into it. Contests such as these make great portfolio opportunities for future employment.



Career Readiness at the Baking Expo (Obj. 3) – The Culinary Arts students had a great time in Las Vegas at the International Baking Industry Expo. This expo offers interactive experiences, networking events, and inspiring forums that establishes ideal connections.



Technology Enhancements (Obj. 4) –

- A rollout of Chromebooks started with three programs last year and continued through this year. The Information Systems (IS) Department setup additional Chromebooks for Meat Services, Culinary Arts, and Building Technology. With an increased need, Animal Sciences doubled the number of Chromebooks they have. These programs did not have computer labs but saw the value of adding curriculum to the learning management system, Canvas, and wanted to find a way to expand access to their students. The Chromebooks use less space than a traditional computer lab, are less expensive, and are easier to maintain.

- The Web & Mobile Development Program piloted the “Bring Your Own Device” (BYOD) concept by providing a USB hub with laptop stand, monitor, and keyboard for easy connectivity. Students who choose not to BYOD can check out a provided device. This concept reduces the cost to the College and allows students, in many cases, to use computers far more current than what can be provided. The biggest hurdle to overcome is software licensing for student use.
- Each year students are asked to complete a questionnaire to help with continuous improvement and to guide our Strategic Plan. Last year we received an overwhelming response from students asking for enhancements to the time clock. The IS Department worked hard to provide a faster, more efficient time clock, which was effective July 1, 2019. This change provided instant relief to faculty, students, and staff. The new product runs faster and now has search capabilities. Additional reports were added, and instructors have access to better time clock management. Students are now automatically added to the time clock, which streamlined the workload for Student Services and instructors.

Building Business Relationships – BTECH Hosts HTEC Conference (Obj. 5) – On October 11 and 12, BTECH hosted the 3rd Rocky Mountain Regional HTEC Machining Conference. The event started out with tours at Paragon Medical and Ducworks, Inc. followed by networking and pizza that evening. Saturday’s highlight was a panel discussion with educators and industry partners. Participants left with a wealth of knowledge and insight on best practices. A big thank you goes to Frank Stewart, Wes Chambers, Trevor Hirschi, Vance Briggs, and Monica Giffing for pulling off an event that really enhanced business partnerships. In addition, we are thankful for the support of our Machining Technology advisory members who supported the event by providing tours, were guests on the panel, donated swag, and participated in the Conference. As a perfect ending to a great day, the Gene Haas Foundation donated \$15,000 to Bridgerland for Machining Technology student scholarships.



Connections Career Fair (Obj. 3,5) – Together with the Department of Workforce Services, Bridgerland hosted the Connections Career Fair on August 28. This partnership provides easy access for students to connect their skills to careers, network with over 25 major employers on-site, and interview on the spot.

Occupational Advisory Committee Improvements (Obj. 5) – In coordination with department heads, the Instruction Team evaluated each program Occupational Advisory Committee. They pulled student placement data to invite additional employers to serve on committees and ensure diverse representation, especially geographically. To accommodate schedules and reduce travel for members, most programs with dual campuses decided to hold one meeting in Logan and one in Brigham City.

Building Board Prioritization for New Health Sciences Building (Obj. 6) – President Campbell and Vice President Carter have worked tirelessly to advocate for additional space for the healthcare-related programs. The hard work is starting to pay off, and the new building is gaining momentum. The prioritization results for the BTECH Health Sciences building from the Utah State Building Board meeting that was held on October 3, 2019, is as follows:

Utah State Building Board: Priority #1!
Division of Facilities and Construction
Management (DFCM): Ranked #1!



The prioritized list will be given to the Infrastructure and General Government Operations (IGG) Committee, Executive Appropriations Committee, and on to the entire legislature.

Professionals in Business – Cache Valley Bank Sponsors Event (Obj. 6) – Business Technology students participated in the Business Administrative Professionals' Conference Day at the Brigham City Branch Campus thanks to a donation from the Cache Valley Bank. Students had the opportunity to listen to Melinda Bird and Tyler Herd who gave motivational speeches on overcoming adversity and giving service to others. Students also were able to participate in an Escape Room team building activity where they had to work together, solve puzzles, and answer clues to get a password before the time ran out.

Scholarship Specialist Duties Expanded to Keys to Success (Obj. 6) – Bridgerland welcomed Monica Giffing as the new Scholarship Specialist. With this change came an expansion of the position from part-time to full-time. With an increase in donor scholarships, Monica is finding herself very busy connecting available scholarships to applicants and in turn connecting awardees to donors with appreciation cards and events. Most recently, Monica has been designated as the Keys to Success liaison for northern Utah. She is working with the Ken Garff Foundation to promote the Keys to Success app that now offers \$134 million in scholarships and free vouchers to students. Now being added to the app are internships, apprenticeships, open houses, webinars, and other push notifications to align educational pathways with student career choices.



In the News! Cache Business Resource Center Supports New Businesses (Obj. 7) – The Herald Journal published an article on our very own Mark Alexander, Director of the Cache Business Resource Center (CBRC). He provides resources such as business strategy consultations for students and the community who want to be their own boss. Many of the programs at the College lend themselves well to those with the entrepreneurial spirit. Mark is an advocate and resource for economic development for Cache, Box Elder, and Rich Counties. One of the treasures within the CBRC is the incubator commercial kitchen. The kitchen is tightly scheduled and is used for food-based startup companies. We thank Mark for raising awareness in the value of technical education and supporting graduates on their path to self-employment.



Increasing the Pipeline – Parades (Obj. 7) –

The college welcomed parade season with lots of energy and excitement. BTECH was present at every one of the area high school homecoming parades, community parades, and the USU homecoming parade this year.



Increasing the Pipeline – Summer Camps (Obj. 7) – The following summer camps were created to inspire young students. They had the opportunity to learn basic skills in various topics. We hope to see all of these students again in the future.

- Code to Success
- Build to Success
- Sewing
- Culinary Arts

Increasing the Pipeline – Halloween Batty Bash (Obj. 7) –

The Marketing Department provided a Halloween Trick or Treat event for the community. It was difficult to gauge how many people came through the Logan Campus – Main, but we approximate 750 people walked through the programs looking at the spooky decorations and getting their fill of candy. Most of the departments participated in the door decorating contest, which added to the fun atmosphere. Many positive comments were shared, including, “This is the coolest college ever!” That comment alone leads us to believe it was huge success.

