

# STRATEGIC PLAN

## TRI-ANNUAL HIGHLIGHTS

### JULY 2020 – OCTOBER 2020

*Strategic Planning at Bridgerland Technical College involves the entire college, from identifying objectives and strategies to celebrating successes. This report contains the results of the evaluation.*

#### *Strategic Planning Objectives:*

- *Obj. 1 Financial Resources & Efficiencies*
- *Obj. 2 Professional Practices*
- *Obj. 3 Access, Outcomes, & Achievement*
- *Obj. 4 New Technologies*
- *Obj. 5 Partnerships & Pathways*
- *Obj. 6 Funding Resources*
- *Obj. 7 Awareness*

***Operating Budget (Obj. 1)*** – The following is a summary of the budget-driven improvements implemented in the first three months of the 2020-2021 fiscal year:

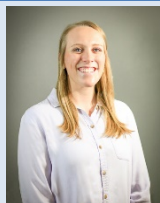




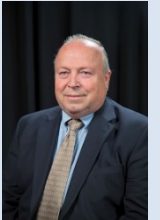
- Implemented a balanced budget after the 2.5% budget reduction imposed by the legislature primarily using voluntary natural attrition coupled with backfilling the open positions with hourly, part-time and hourly, full-time employees.
- Started the process of expanding the Business Resource Center into a new region-wide Entrepreneurship Center to help increase economic development in the region and submit budget requests and proposals for economic development grants.
- Hired a new Department Head for the new Therapeutic Massage program at the Brigham City Branch Campus and started remodeling and updating existing space to accommodate this new program.
- Based on enrollment demand, the College remodeled existing space in the Brigham City Branch Campus to expand the Master Esthetics program.
- In collaboration with the Welding Technology corporate sponsor, Norco, the College completely replaced all the welders in the program and provided five near-new welders for Rich County.

***Fire and Rescue Services Department Head Deploys for Hurricane Laura (Obj. 2)*** – Bryan Davies, Department Head and Logan City Firefighter, went to Louisiana in August to help people trapped in the path of Hurricane Laura. Captain Davies is one of 80 members of the Unified Fire Authority's Utah Task Force 1. This wasn't the first time Davies has been sent into a natural disaster. He was previously deployed to help citizens after Hurricanes Katrina and Harvey. The Logan City Fire Department said Davies serves as a Rescue Specialist for the Task Force and the team lead for Logan's Technical Rescue Division. BTECH is fortunate to have such a talented individual, with real-life experiences, teaching our students.



**Ongoing Teacher Professional Development (Obj. 2)** – The BTECH Teacher Professional Development course in Canvas was developed by the Curriculum Design and Development Department to provide ongoing support for new and experienced instructors. This course contains resources such as training videos for technology, the BTECH style guide for Canvas course content, guides to communication methods, and videos on how to collect COE evidence. This course evolves over time with updated training materials.

**Fall Kick-Off and Professional Development (Obj. 2)** – Faculty and staff participated in Professional Development during the annual Fall Kick-Off Conference at BTECH on August 17 with the theme, "Think It, Learn It, Do It." This theme will continue through next year, where we celebrate 50 years! The keynote speaker – two-time world champion in Paralympics, Mike Schlappi, talked about taking response-ability and being empowered to do hard things despite difficult circumstances. The following faculty and staff were recognized at this event for their dedication and hard work:

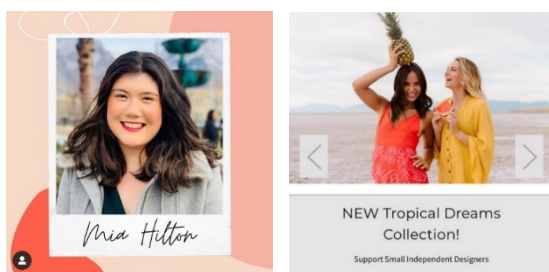
The Award	Goes To...	
Makes a Difference – Exemplifies and inspires positive values and behaviors in others. Extraordinary generosity, exceptional guidance, innovative, and a positive attitude. <i>Selected by co-workers.</i>		Katie Myler, Senior Instructional Designer
Above and Beyond – An attitude of excellence, teamwork, and willingness to put in extra effort with a cheerful attitude. <i>Selected by co-workers.</i>		Tiffany Jensen, HR Manager
		Lisa Balling, Administrative Assistant for Instruction
COVID Warrior – A colleague with outstanding performance and determination during COVID. Working tirelessly toward a goal, attention to detail, and perseverance. <i>Selected by co-workers.</i>		Colette Pulsipher, Associate Vice President for Instruction of Computer Technology and Client Services
Teacher of the Year Award – Fosters professional relationships; has a patient, caring, kind demeanor; good listener; dedicated to student success; engaged in student learning, stays current in industry. <i>Selected by students.</i>		Jesse Shaffer, Instructor for Welding Technology
Presidential Award – Strong work ethic, provides solutions to problems, works efficiently, identifies cost savings, always looking for ways to improve the college.		Paul James, Director of Facilities

**2020 Graduation During the COVID-19 Pandemic (Obj. 3)** – The College congratulates the bi-annual graduates of 2020! These students overcame a lot this year as they accomplished their goals among challenging times. Creativity was crucial as the Graduation Committee successfully planned and carried out in-person graduation following CDC guidelines. Students' walked through' on August 10 and 11, where students and their families were assigned specific times to be recognized individually. It was a great success, and students expressed their appreciation for the unique way their great accomplishment was acknowledged and celebrated.



**Getting "Social" in the Spotlight with Student Success & Achievement (Obj. 3,7)** –

- Mia Hilton, Fashion Merchandising and Development graduate, just launched four custom pieces for Gi's Boutique summer collection. Mia has worked her fingers to the bone on this collection and spent countless hours and late nights making sure every detail was perfect!



- Chef Mike, a Culinary Arts graduate, was recently featured on Fox31 news for his mouth-watering BBQ. He is running a successful food truck business in Littleton, Colorado, called [Turntable BBQ](#)!



- Emma Bess, Master Esthetics graduate, recently received the Esthetician of the Year award from Massage Envy. (September 2020)



***Logan City Fire Department Hires 10 BTECH Students (Obj. 3)*** – In July, the Logan City Fire Department had the difficult task of filling ten new positions for their department. It was an unprecedented event, hiring this many firefighters at one time! What was even more exciting was that all ten recruits had ties to Bridgerland Technical College. They all received Fire and Rescue Services or Emergency Medical Technician training from programs at Bridgerland Technical College.



***Paramedic Celebrates First Graduating Class (Obj. 3)*** – The Paramedic program had its first graduation on April 24, 2020. This was a walk-through graduation as COVID prevented a standard graduation. Congratulations to all of the graduates on finding employment in the field! Except for one who moved to Georgia, all were hired by Logan City Fire Department.

Entrance to the 1170-hour Paramedic program involves a competitive application process. Applicants are required to have an EMT or AEMT certification. They must also complete the following prerequisite courses:

- EMSP 1010: Anatomy & Physiology for Public Service (60 hours)
- MEDA 1105: Medical Terminology (60 hours)
- FIRE 1110: English for Public Service (60 hours)
- FIRE 1120: Math for Public Service (75 hours)



Once accepted, students complete ten months of coursework and clinical experiences encompassing the cognitive, psychomotor, and affective domains. Upon completion of the program, students obtain a recommendation by the department head or medical director to complete a written and practical certification exam through the National Registry. This exam must be passed to be licensed by the state.

***Business Technology Students Lead Food Drive (Obj. 3)*** – Students in the Business Leadership class in Business Technology learn leadership skills by participating in the organization of an activity of their choice. They analyze leadership styles, become familiar with their own strengths and weaknesses, develop self-confidence, and enrich others' lives through service.

As students in this class brainstormed the community's needs, it became clear what their priority would be. They kicked off a drive for the Food Pantry on September 14, 2020, that lasted nearly two weeks. This campaign involved the entire College as they placed receiving boxes around the campuses to gather items in desperate need, such as baking, canned, and boxed goods. Their efforts are appreciated! Setting up a food pantry drive is a big undertaking. Not only did they grow individually in their leadership skills, they learned a great deal about teamwork and recognized their ability to elevate the community for years to come.

***Policy Change Reduces Barrier to Enrollment (Obj. 3)*** – The BTECH Board of Trustees implemented a change to Policy 604 Admissions, Enrollment, & Registration in the August 24, 2020, Board Meeting to reduce barriers to enrollment. By policy, students at least 16 years of age were allowed to enroll for high school courses. This new change extended this age limit to read, "Students must either be currently enrolled or eligible to enroll in grades 9-12 in a public or private school in Utah." Increasing the pipeline at an earlier age allows students to participate in attainable pathways and certificate completion during high school or shortly thereafter. The College is excited to welcome a more diverse group of students by providing better access to support business and industry as their needs for graduates are ever constant.



***BTECH Database Specialist Develops COVID-19 Contact Tracing Tool (Obj. 4)*** – Contact tracing slows the spread of COVID-19 and helps protect faculty, staff, students, and the community by communicating when an individual has been exposed. The College recognized the need for a tool to assist with contact tracing and Matt Smith, the College's Database Specialist, knew just what to do! This new tool was developed and improved by Matt and the Instruction Team. This tool is accessed through a QR code at each entrance, and a link is available on the [btech.edu](http://btech.edu) Web site.

***Utah Board of Higher Education (UBHE) Develops Committees (Obj. 5)*** – The Utah Board of Higher Education, chaired by Harris Simmons, started the following committees to address the challenges facing higher education. Such discussions include equity, diversity, and inclusion work within the System, state scholarships, Utah College Access Advising, shared services, and more.

- Finance & Facilities Committee
- Academic Education Committee
- Student Affairs Committee
- Technical Education Committee

Administrative leadership at BTECH is actively participating in these crucial meetings to further the UBHE initiatives, build partnerships, and expanding pathways with other colleges and universities. This collaboration will strengthen the schools and the System as all entities work together, embrace differences, and support each other in the common goal of student success.

***Mustang Restoration Project Completed on Donated Car (Obj. 5)*** – The Auto Collision program recently showcased their newly refurbished 1966 Ford Mustang convertible. This car was donated to Bridgerland Technical College by Kris Dobson. She brought the baby blue car to Bridgerland in 2013 with confidence that the faculty and students could bring this car back to life. Over the years, approximately 60 students were able to work on the car in one way or another. It has now been completely restored and will be showcased in community events.



***Learn & Work in Utah Grant (Obj. 6)*** – Wendy Carter, Executive Vice President & Provost, submitted an application for the Learn and Work Grant (Pathway to Recovery, CARES Act), on July 31, 2020, to be used for student scholarships. The Governor's Office of Economic Development approved the application and awarded \$386,050 to current and future BTECH students. BTECH staff is working hard to ensure students will greatly benefit from this generous award, which will need to be expended by December 1, 2020. In October 2020, the College has disbursed \$328,877 to 123 students and has used \$37,494 to enhance technology practices (Chromebooks, laptops, webcams, headsets, video lighting, etc.)

***Assistant to the Chief Development Officer/Keys to Success Program Coordinator (Obj. 6)*** – Shelley Jones has recently joined the ranks at Bridgerland as the Assistant to the Chief Development Officer. In addition, Shelley is the new Keys to Success Program Coordinator. She has found herself incredibly busy learning all the facets that go with donations, sponsors, and scholarships. We are excited to have her on board!

***Foundation Scholarships (Obj. 6)*** – To date, the Bridgerland Foundation Board has financed 18 scholarships. Of those 18 scholarships, 15 students received \$500, 2 students received nearly \$250, and 1 student received \$750 for a grand total of nearly \$8,650. These scholarships are periodically offered to Bridgerland students based on need and circumstances. The board reviews applications and determines an appropriate amount to assist these students. Thank you to the Foundation Board for the continued support and assistance!

***COVID Emergency Funding/Scholarship Assistance (Obj. 6)*** – Over the past seven challenging months of the pandemic, the College has been able to distribute nearly \$600,000 in student assistance for tuition, fees, and living expenses. These funds have allowed students to continue progression in their certificate programs without interruption. Support funding was provided by private donors, UTECH Scholarships, and Pathway to Recovery Scholarship Funding for COVID Relief.

***Corporate Sponsorship Summary (Obj. 6)*** – During these unprecedented times, the generosity of corporate sponsors and the community has astounded the College, and we can't begin to express our appreciation. Bridgerland has received over \$40,000 to assist with providing scholarships and purchasing facemasks. Additionally, a huge shout out to those who have provided gift-in-kind donations as follows:

- ICON Health and Fitness (Masks)
- JBS (Masks)
- Niagra Bottling (Water Bottles)
- Walt USA (Masks)



***Bridgerland Cares – New Fund Supports Employees Experiencing Difficult Times (Obj. 6)*** – Many of our employees have, and will, endure trauma that rocks us to the core. During challenging times, we often wonder what we can do to lighten the load of our fellow co-workers. Administration developed the "Bridgerland Cares" fund, an employee giving opportunity where 100% of the funds are used to care for the "Bridgerland Family" during difficult times. A committee was identified to review and approve the disbursement requests to ensure appropriate use of funds.



Employees are given the opportunity to accept the challenge to build the fund by giving a lump sum or choosing to donate monthly through payroll. In just a few months, over 35 employees have chosen to donate monthly

and the fund has accumulated over \$3,000. Disbursements have been made and we are confident this fund will help change lives and become an integral part of our workplace culture.

***Meat Services Participates in the FFA Meat Cutting Clinic and the Cache County Fair (Obj. 7)***

– This year, the Meat Services program sponsored the Star Class Show for the Cache County Fair at the Junior Livestock Show. This event is not only a big part of the community, but also something Jason Rindlisbacher, Department Head, is passionate about. Jason has volunteered at the animal show as part of the committee for the Junior Livestock Show for over 15 years now. Jason sees this as a great way to promote the value of technical education and meat cutting. He said, "Watching the young people grow from year to year in their knowledge and abilities is my favorite part of the competition."

Jason currently has four students who previously showed sheep and goats. He said, "These are the type of kids that excel in meat cutting so it is important to recruit in this environment." The College appreciates Jason and his passion for the industry.



In addition to the Fair, Meat Services hosted the FFA Meat Cutting Clinic for agricultural teachers in Northern, Utah. The College received the following feedback that really speaks well to the quality of instructor Jason is! "The information and training he provided was priceless..." "Jason was very professional and instructive in his method of presentation..." "Jason put on a phenomenal program..." "You are fortunate to have him at your school, he is an excellent educator."